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CREMLINplus WP5. Task 5.1

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Task 5.1. Internationalization of SCT

- ♦ Full title: Fostering internationalization and visibility of the SCT project, support of outreach activities related to SCT
- ♦ Partners to be involved: BINP, CERN, INFN
- ♦ Description/goals
 - 1. Fostering establishing formal collaboration around SCT experiment
 - 2. Annual international SCT workshops
 - 3. Outreach: multimedia materials, public lectures etc.

Deliverables and milestones

- ♦ Milestone 2. Kick-off meeting of collaboration around the SCT detector (M18)
 - ♦ Could be any of the annual SCT workshops

Annual SCT workshops

- ♦ ~1 000€ per BINP participant
- ♦ ~25 BINP participants
- 25 000€ per year for annual SCT workshops,
 excluding 2020

Conferences and seminars

- ♦ ~5 SCT conference contributions and seminars per year
- ♦ ~5 000€ per year for conferences and seminars, excluding 2020

Multimedia materials

- ♦ 2020: new SCT website (~1 000€ BINP salary)
- 2021-22: 5 short 1-2 min videos about SCT physics, collider, detector, key project persons
 (~10 000€ for the production team, NSULife?)
- \diamond 2021-2024: regular news, articles, interviews to publish on website ($\mathcal{O}(100)$ entries)
 - ♦ This work should be shared with INFN and CERN
- ♦ A web developer and a scientific journalist are to join this activity

Suggestion for new SCT website

- What we need
 - ♦ Nice public pages about SCT and WP5
 - ♦ Personal pages of SCT people
 - SCT blog/news with references in social media (Facebook, vk, Twitter, Instagram)
 - Historical reviews, interviews, current news
 - ♦ Internal wiki pages (already exists)
 - ♦ Internal git server (already exists)
 - ♦ Documents database
 - ♦ Publication database
- ♦ Technology we can use:
 - ♦ Django framework
 - ♦ Bootstrap CDN
- https://super-charm-tau.herokuapp.com/

Summary

Activity	2020	2021	2022	2023
SCT workshops	0	25000	25000	25000
Conferences	0	5000	5000	5000
Website	1000	1000	1000	1000
News publications	500	2500	2500	2500
Video PR materials	0	5000	5000	5000
Total	1500	37500	37500	37500
Activity	2020	2021	2022	2023
BINP PMs	2	6	6	6